



THIS IS OUR AGENDA FOR IMPACT IN 2016

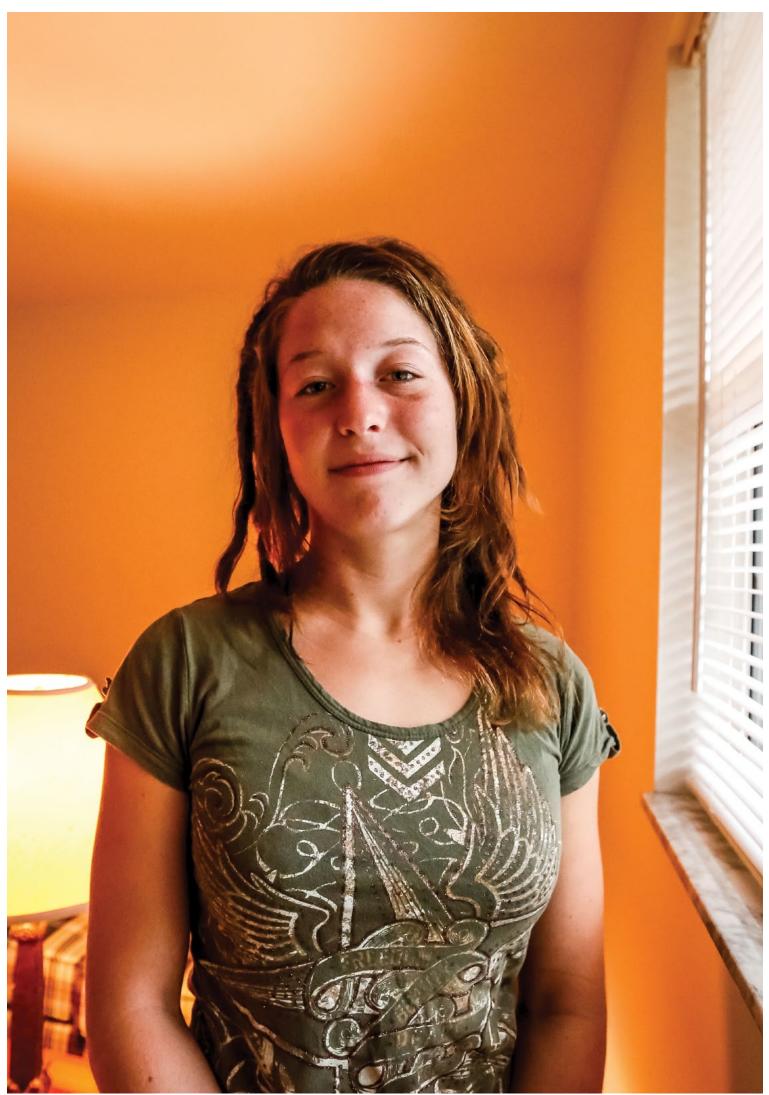
Potential











12 / GULF COAST COMMUNITY FOUNDATION

Agenda Item 1.

WHEN YOU'RE TRYING TO SOLVE BIG PROBLEMS IN OUR COMMUNITY, AN ENERGIZED AND ACTIVE DONOR BASE CAN HELP PRODUCE A SEA CHANGE.

We will inspire donors to take the initiative(s).

Look to us in 2016 to find and fund each New Wave as it reaches our shore, bolstered by an energized and active donor base. Not that such a practice is new to us. Indeed, it has become standard practice around here to develop (and develop support for) transformational initiatives: reengineering education, creating a new safety net for homeless families, revamping job training. All of you familiar with our STEMsmart adventure—which represented a giant leap from traditional education grantmaking to bridge a chasm of academic shortfall—understand our serial confidence. Many philanthropists helped to take that initiative to heights unimagined, even by us. Together with our donors, we plan to do more.



Agenda Item 2.

PROVIDING CORE LIFE SKILLS IS A POWERFUL TOOL TO HELP STRUGGLING FAMILIES FEEL AT HOME WITH SELF-SUFFICIENCY.

We will fill the self-sufficiency toolkit.

At Gulf Coast Community Foundation, we are redoubling efforts to provide basic life skills that remove a burden all too common to many of our neighbors: the anxiety of not knowing what basic essentials tomorrow will bring. How can we best teach financial literacy and ensure everyone is fluent in budgeting and planning? How can we encourage mobility, whether it's dropping kids off at school or heading to work? How can we best feed a family? It's compassionate and necessary to fill an empty stomach. But what if we can also fill a breadwinner's pantry of confidence? To achieve our goals in the year to come, we will build on our homelessness initiative by first eliminating hopelessness. This is our way of declaring independence for every individual in the region.

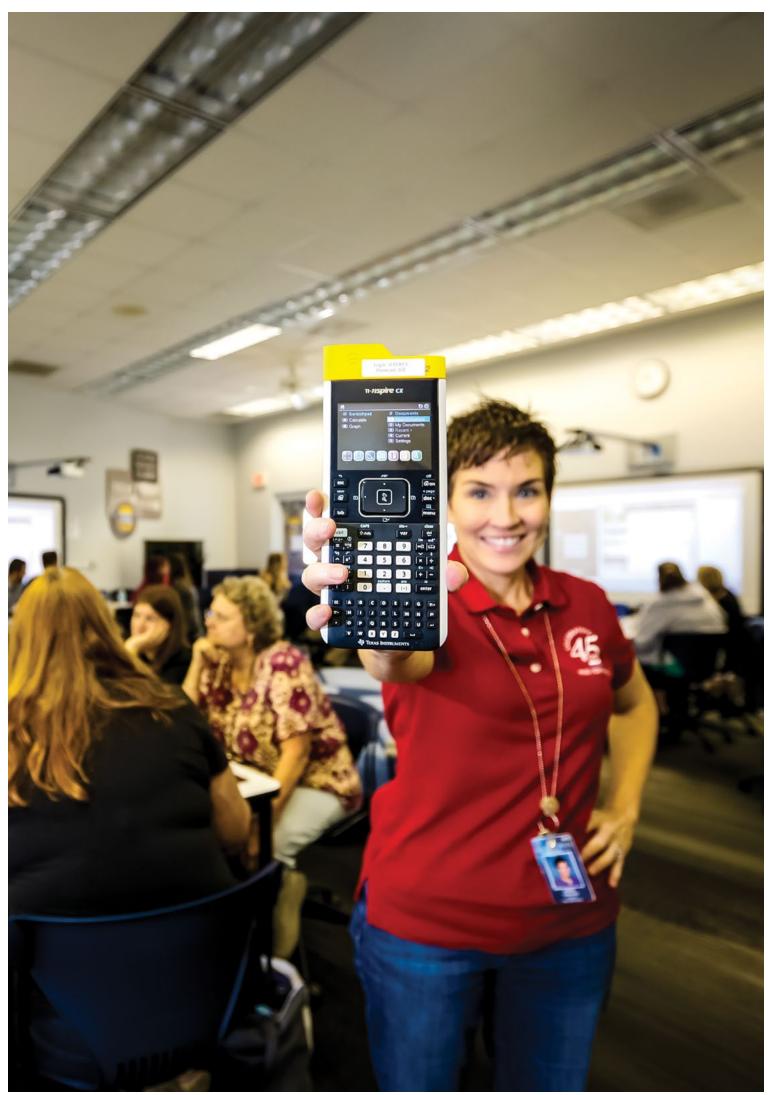


Agenda Item 3.

TO TURN A GOOD IDEA INTO A GOOD BUSINESS, INTRODUCE THE START-UPPERS TO THE JUMP-STARTERS.

We will encourage new entrepreneurs.

In every great innovation economy, you'll find one thing in common: a community of entrepreneurs, led by entrepreneurs. And it wasn't something that was proclaimed or designed. It was nurtured and grown organically from a few bright minds into a rich ecosystem of dreamers and doers. This year, our focus is shifting from seeding the idea that an innovative culture is possible to building an environment for the innovators to come together and co-create a vision. How will the economy of the Gulf Coast look 10 years from now? We want to support our young leaders in discovering that answer for us.



Agenda Item 4.

A STEM-FOCUSED EDUCATION BECOMES TRULY INSPIRED WHEN UNITED WITH THE ART OF HUMANITY.

We will infuse the humanities with technology in our schools.

If we make students and their teachers leave technology at the classroom door, it's our students who will be left out—of the jobs and opportunities of tomorrow. Our STEMsmart initiative proved how technology and new teaching methods can transform student learning—through higher test scores, increased enrollment in advanced classes, and greater interest in science and tech careers. It also delivered reenergized teachers who say they'll never go back to the "old way" of teaching. But truly improving the use of technology throughout our schools requires infusing it throughout the curriculum, including language arts and social studies. And that's exactly what we're doing this year, in partnership with the Charles and Margery Barancik Foundation, as we open new worlds to Sarasota County's middle-school students by outfitting their classrooms for the 21st century.

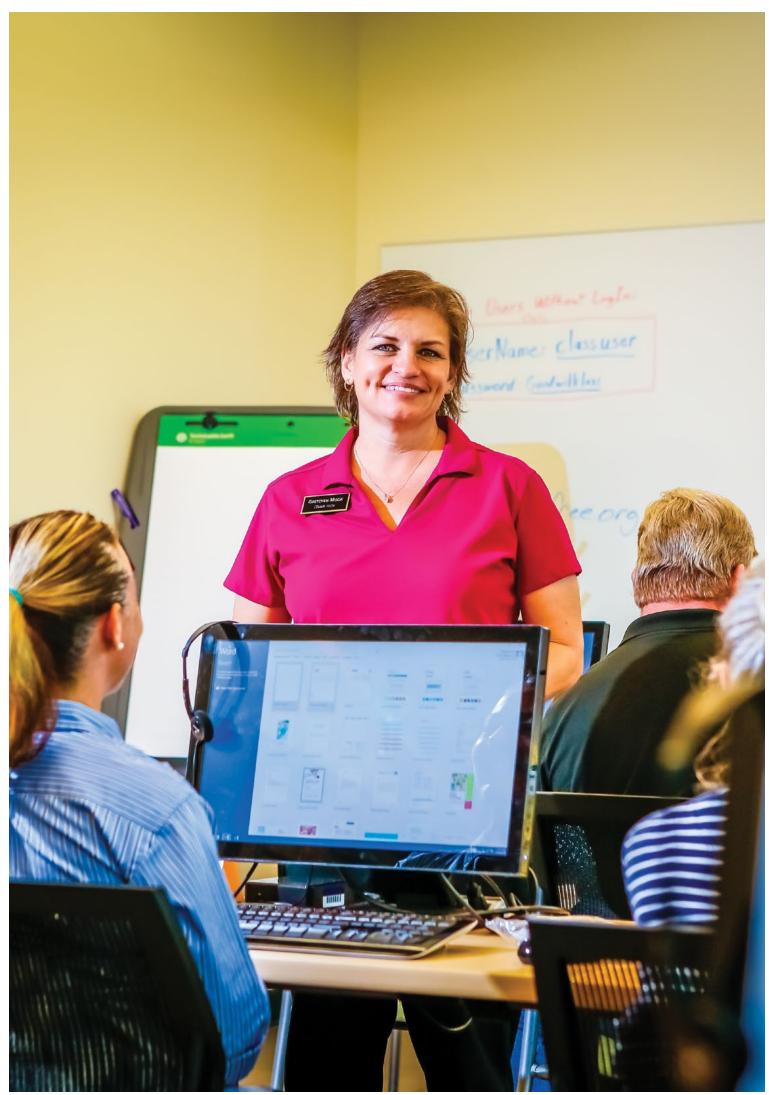


Agenda Item 5.

RAISING THE STAKES WITH TRANSFORMATIVE FUNDING BRINGS OUT THE GULF COAST'S BEST AND BRIGHTEST INNOVATORS.

We will build on the success of our Innovation Challenge.

It took planning, expertise, and a challenge—along with an inspirational grant—to launch our inaugural marine-science incentive-grant competition from concept to completion. But its impact goes far beyond our winning team's project to build a sustainable seafood system on the Gulf Coast. Other competitors, spurred by our incentives, have created their own momentum behind their novel ideas, and the real winner in it all is our region's Blue Economy. Whether we issue a new Challenge for a different industry sector or segment of innovators remains to be seen. Either way, at Gulf Coast, we remain committed to testing the most innovative ways to deploy our philanthropic resources to benefit our region.

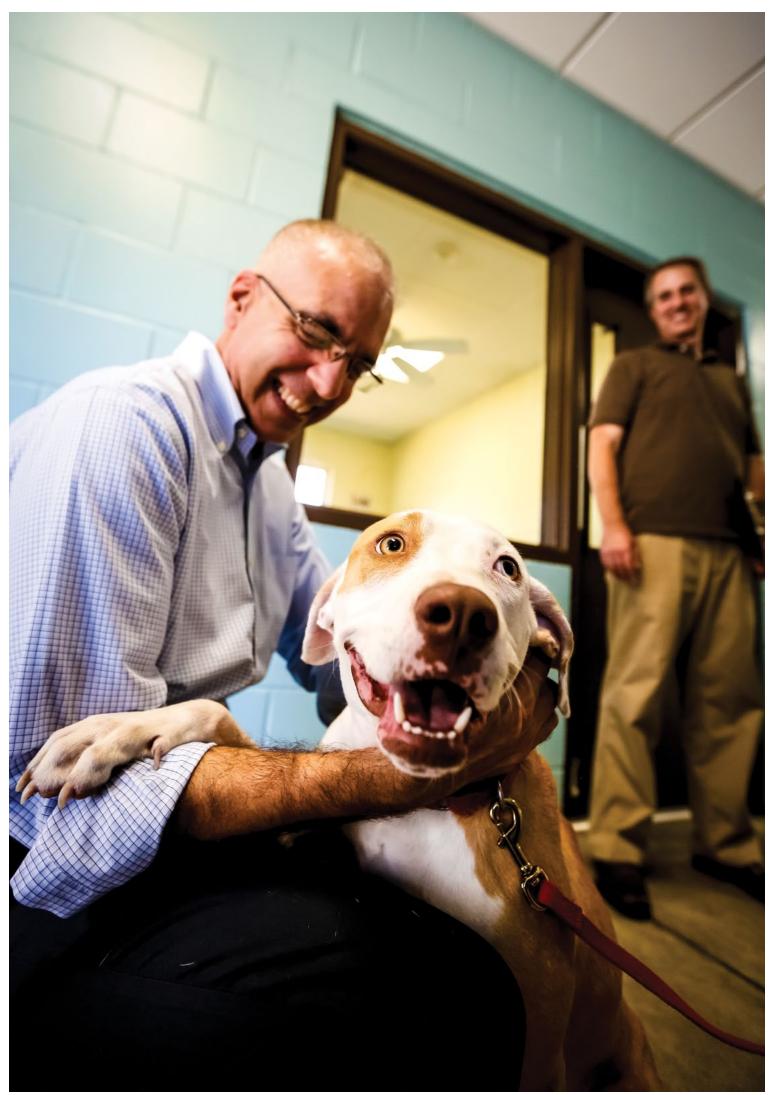


Agenda Item 6.

WORKFORCE DEVELOPMENT WORKS-BACKWARD, FROM THE NEEDS OF A BUSINESS.

We will employ our discoveries to employ more people.

It used to be, you helped people find a job by getting to know them. Now, thanks to some innovative inspiration, Gulf Coast style, we're getting to know their employers first. It all started five years ago, when we helped launch CareerEdge, an initiative that flipped workforce development on its head: We asked local businesses in growing industry sectors like healthcare and manufacturing what *they* needed. Then, we created a powerful pipeline for them, by providing customized skills and job training. We also trained current employees, so they could climb the career ladder and free up more rungs for others. Always looking out—for workers and for employers—we are now expanding CareerEdge into new sectors like transportation and information technology. Meanwhile this nationally recognized (and awarded) model is expanding too, throughout five counties in our region. And we're sharing what works with other communities around the country.

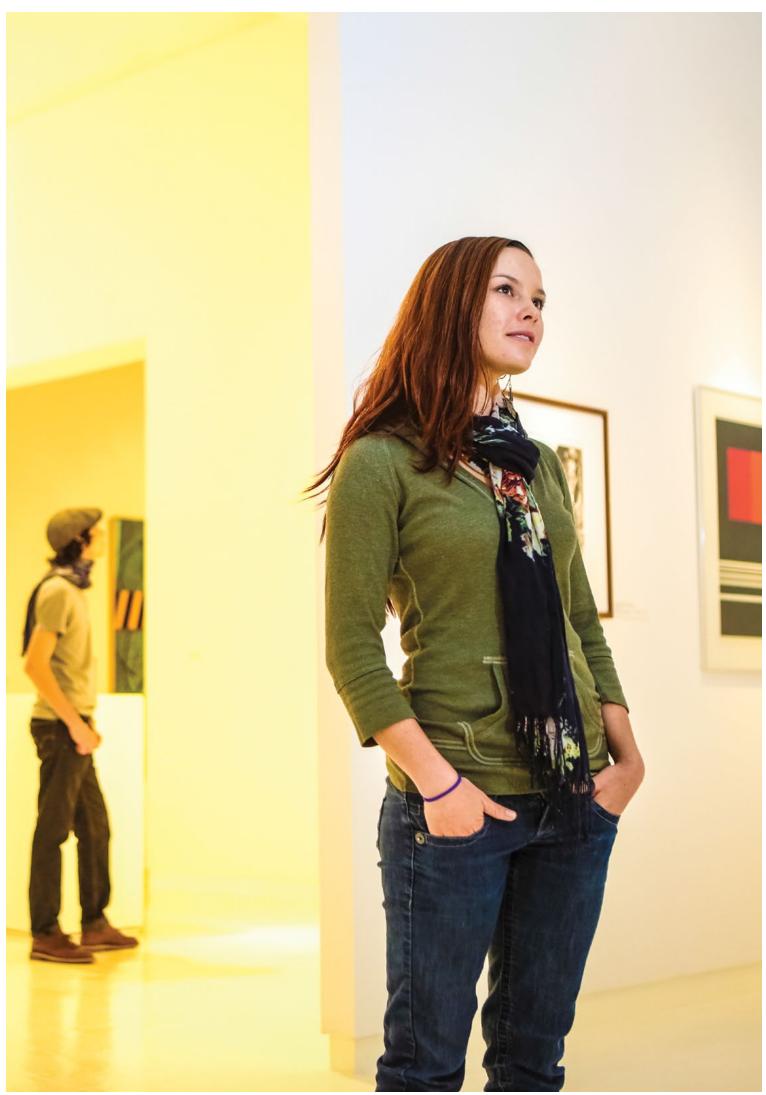


Agenda Item 7.

WHEN NONPROFITS ARE SUPPORTED BY CONSULTANTS, THEY PROFIT FROM EXTRA EXPERTISE TO MATCH THEIR DEEP EXPERIENCE.

We will Invest in (more) Incredible.

In a region as rich with nonprofits as ours, the state and sophistication of those organizations can vary widely. Same goes for the experience of volunteer board members in a place that's always welcoming new, community-minded residents. Those are big reasons why we offer expert professional consulting for nonprofits through our Invest in Incredible initiative. And because one size can't fit all, we will continue to customize and expand our capacity-building services to the needs of our nonprofit community. Whether it's "board governance 101" for a fresh wave of volunteers or an intensive consulting engagement for a good group on the cusp of great things, we will meet our nonprofit partners—all of them—where they are.



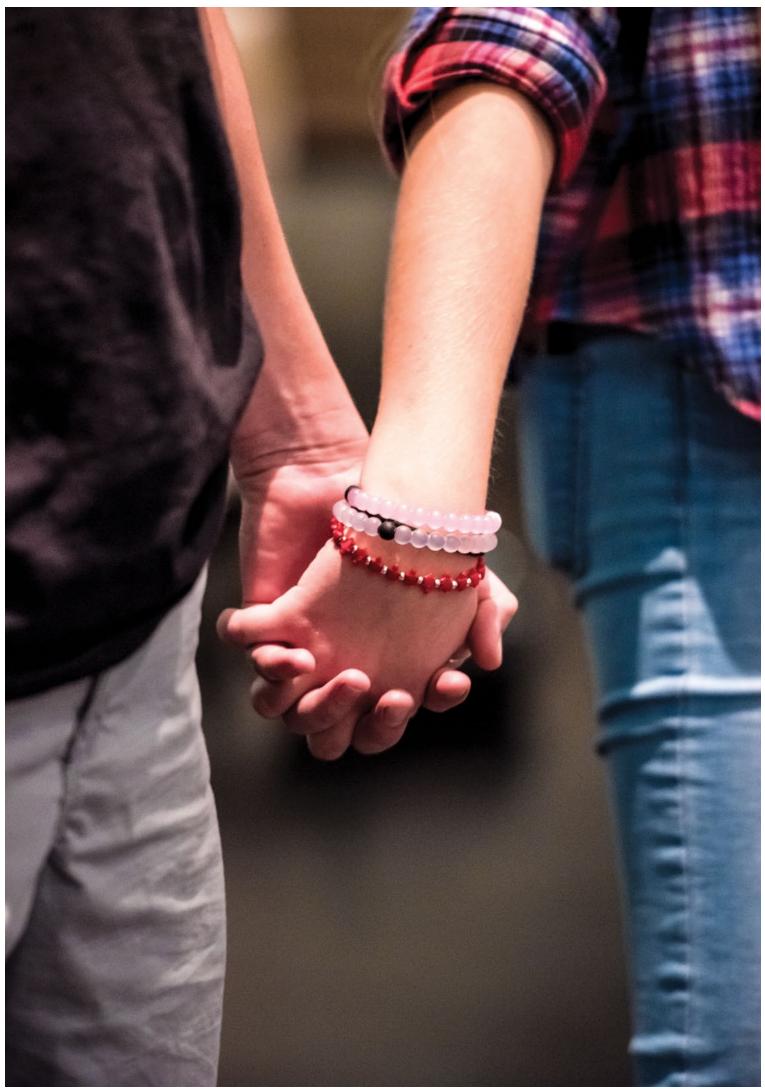
Agenda Item 8.

MORE ATTENTION TO THE ARTS INTRODUCES A COMMUNITY TO THE ART OF THE POSSIBLE.

We will work to strengthen our region's arts organizations.

Economic experts from global think tanks to thought-leading centers of learning like Stanford University have been informing us for years that arts and culture represent a critical discipline for progress. Nothing nurtures and sparks the human brain's ability to innovate and inspire change like music, literature, theater, painting, sculpture, and dance—whether it's the execution of the art, or its appreciation.

In the year to come, we will continue to paint a brighter picture for the region's economy with "appreciation grants" for arts organizations, bolstered by the inspiration and investment of donors. From school classrooms and theaters to our region's most venerable venues, we will spotlight the "indispense-ability" of an area of personal expression once considered optional.



Agenda Item 9.

WHEN DONORS CREATE A LEGACY FOR TOMORROW, THEY GIVE OUR COMMUNITY A LEG UP TODAY.

We will help more donors be proactive.

Our work at Gulf Coast is about legacy as much as impact; a sign of respect toward the individual donor's "family at large," as well as a summation of their own life's work and passions. We meet donors' generosity with appropriate structure to support the hope they nurture for future generations. Whether they wish to ensure lasting support for a favorite charity or cause, or they put their trust in Gulf Coast's ability to respond to needs still unseen on the horizon, we recognize them all as partner-architects in building a better future for our region.



Agenda Item 10.

ECONOMIC IMPACT BREAKING ON THE SHORE OF SOCIAL VALUE—IT'S THE WAVE OF THE FUTURE.

We will embark on a new era of impact investing now.

At Gulf Coast, we always search for new, more impactful ways to deploy our philanthropic resources—and leverage others'—for the benefit of our region. We believe impact investing provides the next innovation in how we do that work. The concept of investing a share of our funding into projects that provide a financial return while doing social good can take many different forms, which we continue to explore and test. But with our sector increasingly expected to fill gaps in community funding and services, you can count on us to push the outer edges of the envelope in showing how that's most effectively done. Impact investing may not be for everyone. But we think it is for Gulf Coast.

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A LETTER FROM OUR CEO AND BOARD CHAIR

A Letter from Our Leadership

THE NEW WAVE BREAKS HERE.

The New Wave represents a unique combination of the timeless and the time-critical. We see it every day at Gulf Coast.

On one hand, we are driven by the human qualities that got us into this line of business in the first place; the desire to lend a hand to our family, friends, and neighbors, especially when they are confronted with challenges that are beyond them. On the other hand, opportunity is knocking in Florida and across the nation, more and more loudly, with ever greater urgency.

The New Wave requires leadership. It's an emblem of consistent impact and a symbol of the leading edge to which we aspire.

The New Wave requires constant diligence. It arrives like clockwork at our shores, a symbol whispering of steadiness and insisting on renewal.

The New Wave requires giving. Its action is a transfer of energy, or empathy, or exigency. To donate begins with to do, as we like to say, and our donors like to start movements.

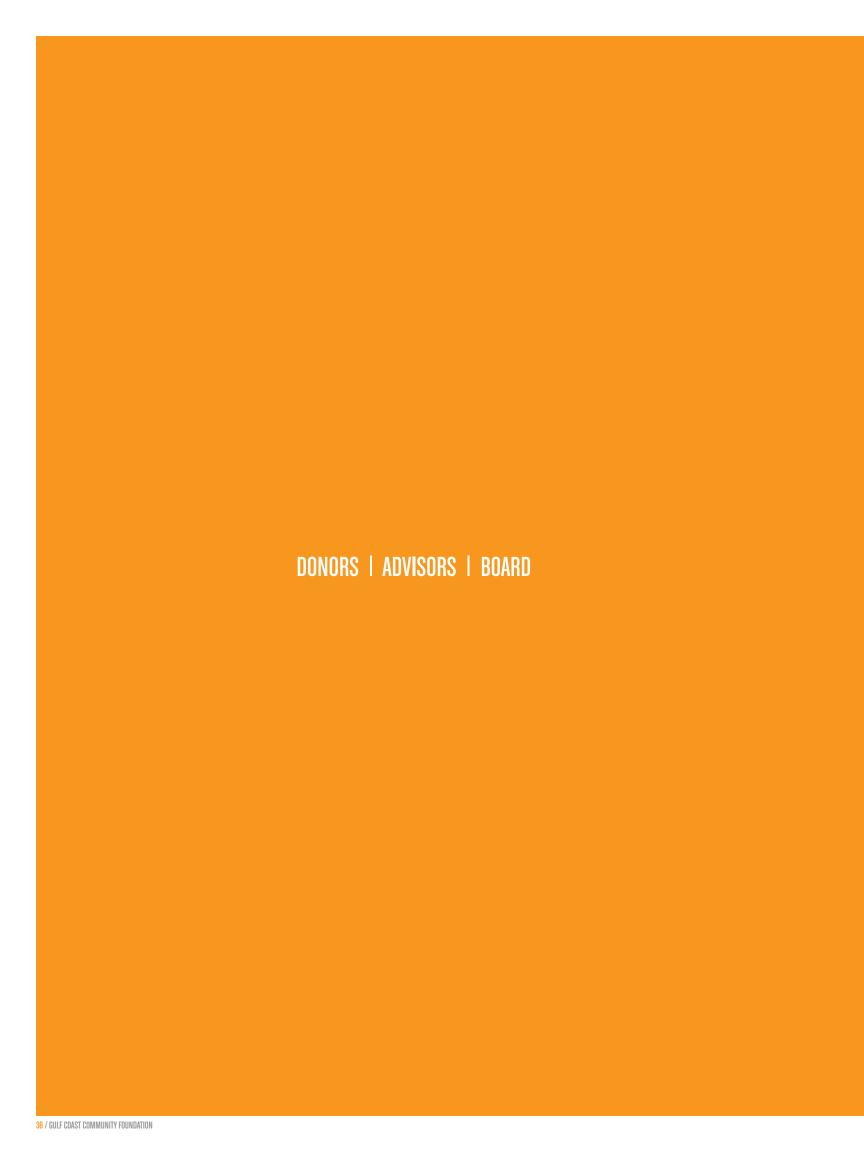
We're not afraid to embrace the New Wave as we move to meet the expanding needs of our community. We see this exercise of altering the status quo as our obligation: If it's broken, fix it; if it's beautiful, nurture and preserve it; if it's possible, make it happen.

That is our pledge, to our region and our donors, in 2016 and beyond. As we scan the coast for emerging issues, we will remember what we hold dear. As we engage new technology to reshape how people give, we will recall the humanity that inspired its use. As we test innovative ways to deploy our resources, we will reassert that leading also requires leaving something behind.

The New Wave is our legacy...and yours.

Mark Pritchett President | CEO

Ben Hanan Board Chair



OUR LEADING EDGE



OUR DONORS' AGENDA: A GIFT FOR RESULTS



Pictured left to right, top to bottom, are just some of the donors in our Gulf Coast family / Dale and Arlan Clayton, Barbara Brizdle, David Kotok, Jennifer and John Compton, Karin Grablin, Keith and Linda Monda, Kimberly Fox, Michael Gness and Sharon Van Baaren, Warren Loranger

Love for home and family, gratitude for good luck in life and friendship, the impulse to give back in the spirit of fairness and compassion—whatever the personal motivation of our generous donors, it's the privilege of working with them on universal ground that most inspires our hope for tomorrow. Seemingly boundless energy; remarkable powers of discernment, prescience, and invention; business talents and skill sets sharpened through years of leadership—what don't these amazing human beings have to give?

OUR ADVISORS' AGENDA: RETURN ON INSPIRATION



The professional advisors pictured above are among those who recently made charitable referrals to Gulf Coast / Ben Hanan, Bruce Haltinner, Carol Wood, Chris Crites, Don Hay, Dorothy Korszen, Ellie Harris, Scott Collins, Gina Palanzi, Jay McHargue, Faiza Kedir, Sean Byrne, David Kotok, Lori Emery, Scott Pinkerton

When it comes to serving a donor's dollar in the most intelligent and streamlined fashion, ensuring a gift's safe passage to meaningful impact, the advice our community's professional advisors provide is invaluable. You won't find a more credible, or creditable, partner in philanthropy than these money managers, financial planners, attorneys, and accountants. Besides being savvy about investing or planning by profession, their common and uncommon sense leads them to anticipate tidal currents on a community and global scale. As an organization, we're lucky to have them as friends, and so is the future of our region.



Board of Directors

ACROSS THE BOARD: OUR AGENDA IN ACTION

You can always tell a Gulf Coast Board member. They're the ones who are ready to bolt out of the starting gate. Who seem like they can't wait to begin, whatever it is they're up to. They play team ball, but they're not quite satisfied with coaching from the sidelines. They're too involved. Too much is at stake in our region, and our Directors, each uniquely accomplished in his or her own right, are not about to put any resource at risk for politeness' sake.



Pictured left to right /
James Gallogly, Bayne Stevenson, Janis Fawn, Mark Pritchett (President | CEO), Ben Hanan (Chair), Judy Cahn, Jay McHargue

Not that grand gestures are the answer: More often than not, it's the strategic but modest things that matter here. Small investments—or not so small—with important payoffs in mind, like the seed or the soil that nourishes it. In recent years, our Board, alongside our amazing staff, has directed sizable investments to upping the intelligence ante in our schools, the employment pool in our workforce, and the survivability levels of our community. The fact is, waves of opportunity do not reach every shore. Together, we will continue to bridge the gulf between great potential and urgent possibility here on the Gulf Coast.

GULF COAST STRATEGIC INVESTMENTS

The Gulf Coast Board appreciates the service of these community members on the Board of this supporting organization:

David Dignam	Mark Pritchett
Ben Hanan	Cory Reeves
Pauline Joerger	Tommy Taylor
Karl Kokomoor	Jon Thaxton



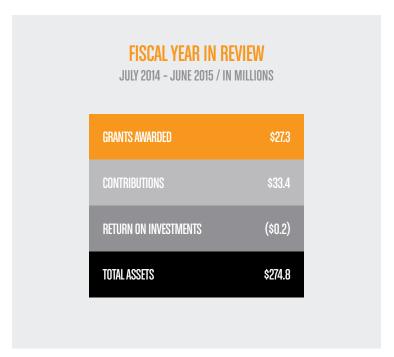
Norbert Donelly, Pauline Joerger, Phil Humann (Vice Chair), Michael Saunders, Scott Collins, Lisa Carlton, Elton White, Tommy Taylor

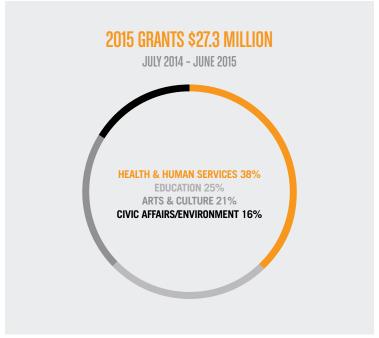
Financial Review

A RISING TIDE OF COMMUNITY PHILANTHROPY LIFTS ALL OF US

Records in grants and new gifts translate into a safe harbor for tomorrow.

In our business of responsibly investing charitable dollars in the region and growing endowed philanthropy to meet its future needs, the most innovative thing we can do sometimes is stay the course—precisely captain's orders for 2016. After all, key indicators say we are headed in the right direction and the forecast for success is bright. Aside from a shrewdly trimmed sail here and there, expect steady helmsmanship in the year ahead on our continued journey to port after port of productivity.





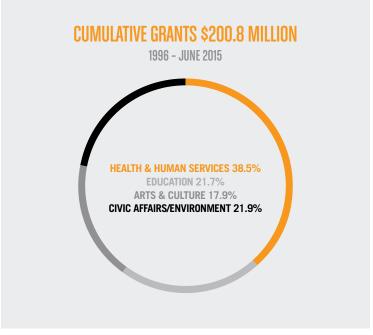
A quick look at this philanthropic vessel's log reveals that in our 2015 fiscal year alone, we issued a record \$27.3 million in grants, initiatives, and scholarships. That enabled Gulf Coast to surpass a milestone: \$200 million in cumulative grant awards—more than twice the amount with which this foundation was chartered just two decades ago.

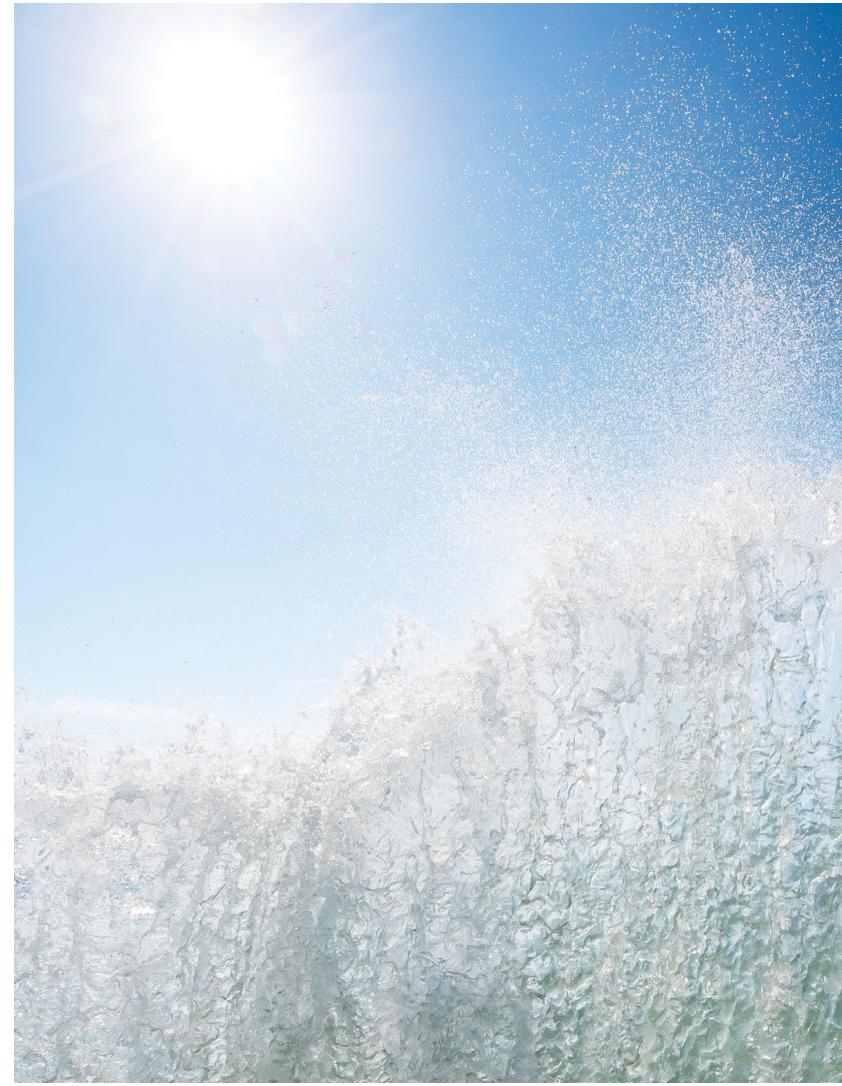
Meanwhile, we welcomed \$33.4 million in new gifts from our growing crew of donors, who recognize the value of partnering with Gulf Coast to facilitate their own philanthropy. Although challenges in the global markets led to relatively flat investment

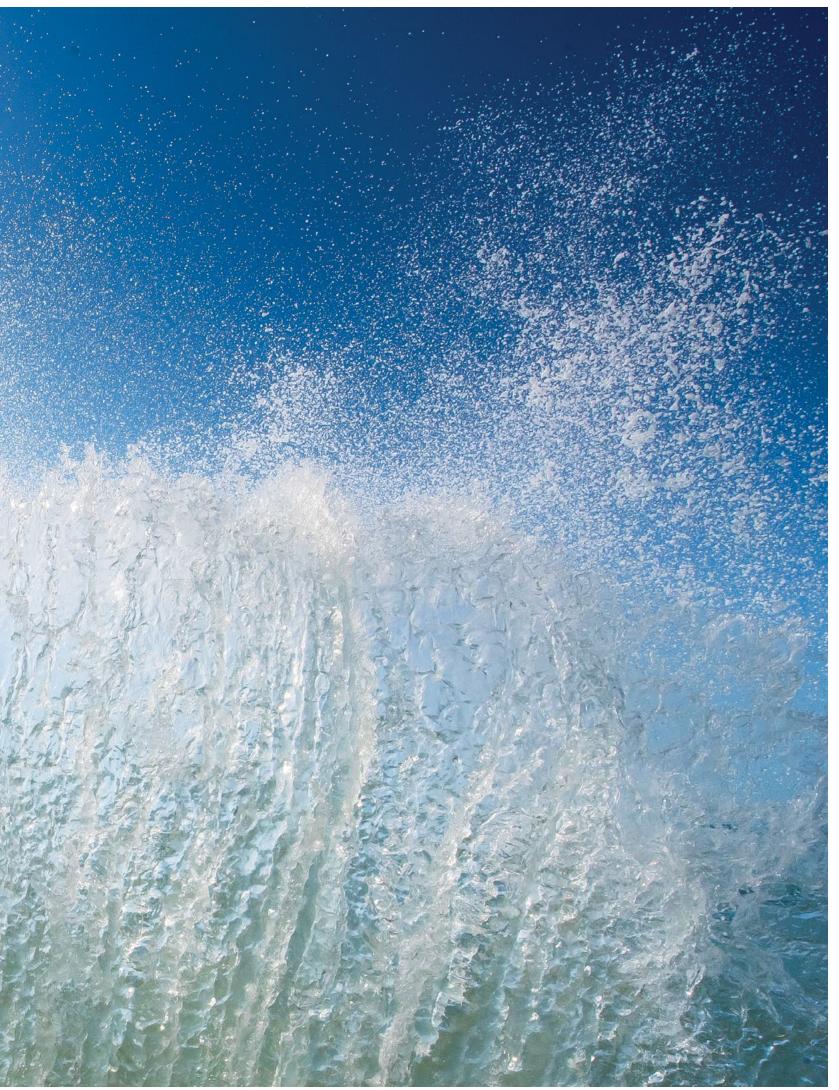
returns for the fiscal year, these record new gifts helped ensure that the foundation's total assets remained at their highest level ever.

To view Gulf Coast's 2015 audited financial statements, as well as quarterly updates on our grants, assets, and investment performance, visit us online at GulfCoastCF.org.









AGENDA FOR IMPACT / TWO THOUSAND SIXTEEN / 47

MAKE WAVES IN 2016

You've read about the waves of progress hitting our shores in the year to come, and been told what their impact will be on our economy, citizens, and future. Now it's time to take off your shoes and get your feet wet-to make a splash and a difference yourself. No less than the moon with its tidal pull and the planet's greatest natural forces, you have the power to make waves yourself. Call us today to learn how.

Sea changers.

Together with our donors, we transform our region through bold and proactive philanthropy. Gulf Coast Community Foundation is a public charity that was created in 1995 through the sale of the Venice Hospital. Since then, we have become the philanthropic home of more than 600 families who have established charitable funds here, and we have made community investments of more than \$218 million in the areas of health and human services, civic and economic development, education, arts and culture, and the environment.

Give

Donate to any of our initiatives or make your gift unrestricted to address emerging issues. Just log on to our website or call us—it's that easy

Establish a Fund

Partner with Gulf Coast to achieve your philanthropic goals. Your fund can support the causes of your choosing or be flexible to meet changing needs.

Leave a Legacy

Through a bequest or other planned gift, you can ensure that future needs are met for organizations and causes important to you and your family.

Stay Informed

Sign up for Gulf Coast publications and e-news to receive our latest research, updates on our initiatives, and invitations to community events.

Volunteer

Donations can be more than dollars. Let us help you find meaningful ways to share you talents, experience, and hardearned time.

941.486.4600 | GulfCoastCF.org

If it's broken, fix it.

If it's beautiful, nurture and preserve it.

If it's possible, make it happen.

We're not afraid to embrace the New Wave.

GULF COAST COMMUNITY FOUNDATION AGENDA FOR IMPACT 2016

Gulf Coast Community Foundation

601 Tamiami Trail South, Venice, Florida 34285 941.486.4600 / GulfCoastCF.org

